



We grow the confidence, clarity, and capacity of women of color to lead now and into the future.



TRAUMA INFORMED INSTITUTE



Imposter Syndrome Coach Practitioner

WENDY PERDOMO

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COACHING WOMEN OF COLOR is a premier executive coaching & leadership development firm that collaborates with organizations to strengthen leadership at every level, improve team effectiveness, and embed equity into the heart of workplace culture.

By coaching leaders to lead authentically, adapt to change, and dismantle barriers, we drive transformation that benefits the entire organization, while advancing women of color into positions of influence and impact.

CORE CAPABILITIES

EXECUTIVE LEADERSHIP COACHING

Deliver individualized, identity-affirming coaching that empowers leaders to lead with authenticity, navigate power effectively, and achieve sustainable success at senior and executive levels.

PERFORMANCE BASED COACHING

Provides strategic employee relations support to managers navigating performance challenges — from identifying root causes to developing targeted action plans that drive accountability. Through the RESET Method™, a proprietary five-phase coaching framework, both the leader and team member are engaged to shift behaviors and produce measurable improvements in performance and ownership.

GROUP COACHING PROGRAMS

Facilitate structured group coaching experiences that support leaders in building strategic skills, enhancing leadership capacity, and navigating workplace challenges collectively.

TEAM DEVELOPMENT PROGRAMS

Strengthen team dynamics by using the DiSC assessment to improve communication, build trust, and promote collaboration with a focus on psychological safety and equity.

LEADERSHIP RETREATS

Design and lead immersive retreats that promote reflection, renewal, and leadership transformation aligned with organizational goals.

THE CWC DIFFERENCE

- ☑ Customized, impact-driven solutions
- ☑ Collaborative partnerships with organizations
- ☑ Trusted across sectors
- ☑ Culturally competent support
- ☑ Empowering leaders & teams



Wendy's ability to connect with people and ensure that those she is working with get the most out of any engagement is truly unparalleled.

She creates a collaborative atmosphere that is also thought provoking.

-CEO, MONIQUE BURR FOUNDATION

TRANSFORMING LEADERS FROM



Contact Wendy Perdomo, CEO

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